



### **3COM awards GBC UK brief**

London, UK, 5<sup>th</sup> January 2009 - 3Com, a leading global provider of enterprise networking solutions has awarded its UK PR account to European technology PR agency, Grant Butler Coomber. The budget is for an undisclosed sum.

GBC will develop and execute a PR strategy and campaign designed to develop 3Com's profile as a market leader in networking solutions. The PR brief will include corporate, product and channel PR.

Francesca Charlton, EMEA PR manager said: "We were impressed by GBC's industry knowledge and understanding of our marketplace. They have the right mix of energy and enthusiasm that made them stand out for me. 3Com is at an exciting time in its history and will benefit from a specialist, dynamic agency such as GBC."

3Com Corporation (NASDAQ: COMS) is a leading provider of secure, converged voice and data networking solutions for enterprises of all sizes. 3Com offers a broad line of innovative products backed by world class sales, service and support, which excel at delivering business value for its customers.

GBC is an international PR agency focused on technology. Its clients span some of the most exciting start-ups to major blue-chip vendors marketing to businesses and governments. Clients include Trend Micro, Wyse Technology, Open Symmetry and Device Anywhere. With offices in London, Paris, Munich and San Francisco, the agency specialises in running European and international PR campaigns.

For more information, please contact GBC on: +4420 8322 1922